

# BIEC BRANDINGS

Advertising  
Opportunities at  
BIEC during  
IFC and IFEX





# LAMP POST BANNER Option -1

**Material : Blackout fabric double side With Top & Bottom Pipe**

**Size : 3ft x 10ft**

**Qty : 14No's (7 poles x 2 each)**

**Unit Price : 30,000/- each banner (Max 2 Nos per company)**



# TRUSS BANNERS Option -1

**Material** : Background Size 20 x 10 ft LH & RH (Banner Size 4ft(w) x 8ft(h)

**Size** : 5ft x 10ft

**Qty** : 16No's

**Unit Price** : 15,000/- (for one banner in a set of 4 banners) (Max 2 Nos per company)





# TRUSS BANNERS Option -2

**Material : GCO Black Back Fabric with Box Metal Frame**

**Size : 20ft x 10ft**

**Qty : 2No's**

**Unit Price : 50,000/- (one Nos) (Max 1 Nos per company)**



# PYRAMID SHAPE

**Material : GCO Black Back Fabric with Box Metal Frame**

**Size : 4ft x 6ft**

**Qty : 20No's**

**Unit Price : 15,000/- (Max 1 Nos per company)**





# BARRICADE SIGNAGE

**Material : GCO Black Back Fabric with Metal Frame**

**Size : 24ft x 8ft**

**Qty : 5No's**

**Unit Price : 50,000/- (Max 1 Nos per company))**



# BARICADE SIGNAGES

**Material : GCO Black Back Fabric with Box Metal Frame**

**Size : 20ft x 10ft**

**Qty : 4No's**

**Unit Price : 50,000/-**





# HALL 4 - 5 Road - 4side Cubes ?

Material : GCO Fabric with MS Frame 4side Cube

Size : 5ft x 8ft

Qty : 4No's

Unit Price : 25,000/-





# GLOW SIGN BOX ABOVE HALL 4 Entrance inner side wall

**Material : Printing on Backlit Fabric**

**Size : 30ft x 10ft**

**Qty : 2No's**

**Unit Price : 150,000/- (Max 1 Nos per company)**



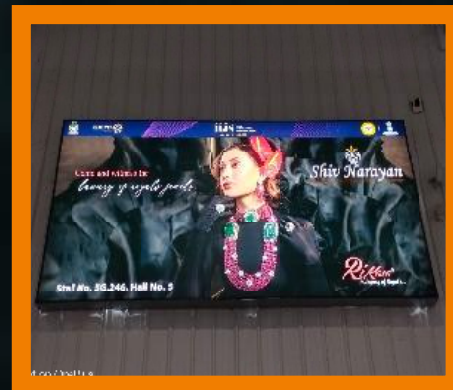
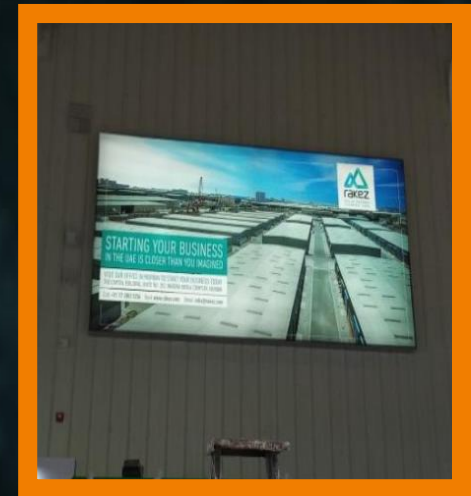
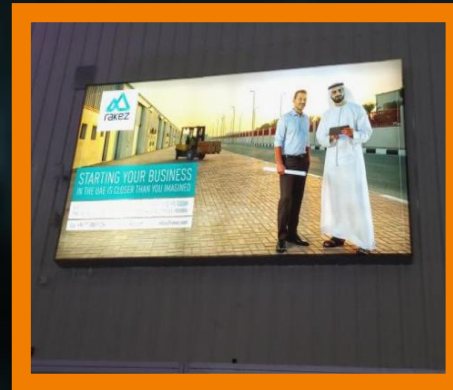
# GLOW SIGN BOX HALL 4 SIDE WALLS

Material : Printing on Backlit Fabric

Size : 20ft x 10ft

Qty : 6No's

Unit Price : 100,000/- (Max 1 Nos per company)





# ADVERTISING FLAGS HALL 4 & Hall-5

**Material** : Printing on Knitted Polyester  
**Size** : 3ft x 13ft  
**Qty** : 40No's  
**Unit Price** : 15,000/- (Max 2 Nos per company)

**SELLING  
FAST!**



# HALL 4 & 5 CONNECTING ARCH

Material : GCO Black Back Fabric with Box Arch 4side

Size : 12ft x 2ft x 9ft

Qty : 2No's

Unit Price : 25,000/-





# Beach FLAGS IN FRONT OF HALL 4 – 5

**Material** : Printing on Knitted Polyester or D\S Print on Blackout Fabric Rental

**Size** : 2.5ft x 10ft

**Qty** : 20No's

**Unit Price** : 15,000/- (Max 1 Nos per company)

**SELLING  
FAST!**



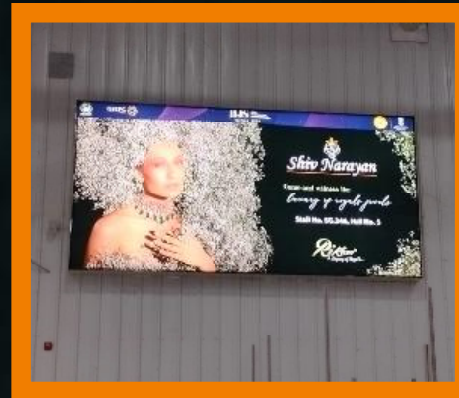
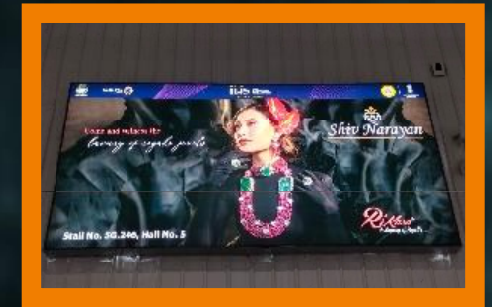
# GLOW SIGN BOX HALL 5 SIDE WALLS

Material : Printing on Backlit Fabric

Size : 20ft x 10ft

Qty : 2No's

Unit Price : 100,000/- (Max 1 Nos per company)





# HOARDING BESIDE CONFERENCE CENTRE

**Material : HOARDING BESIDE CONFERENCE CENTRE ENROUTE FOOD COURT**

**Size : 15ft x 10ft**

**Qty : 2No's**

**Unit Price : 100,000/- (Max 1 Nos per company)**



# FOOD COURT SIDE BUNTING

**Material : Printing on Satin Fabric Top & Bottom MS Pipe**

**Size : 5ft x 10ft**

**Qty : 8No's**

**Unit Price : 25,000/- (Max 1 Nos per company)**





# SELF STANDING SIGNAGE- Around Food Court

**Material : Gco Fabric Self Standee MS Frame with T-Leg**

**Size : 4ft x 8ft**

**Qty : 40No's**

**Unit Price : 25,000/- (Max 2 Nos per company)**

**SELLING  
FAST!**



# LARGE OUTDOOR LED TV FOR VIDEO PROMOTION OUTSIDE EXHIBITION HALL

- Content** : Company profile, Promotional Video, MD/Chairman's address
- Format** : 16:9 Youtube compatible Video format
- Duration** : 90 Seconds
- Play frequency** : in continuous loop alongwith other videos during all 3 days of the event
- Price** : 100,000 for all 3 days

**SELLING  
FAST!**





# Important Notes

- Please check the availability of the ad space prior to making the payments
- Availability are on “First Come First Served Basis” against Payment completion.
- All Prices are in INR and are Exclusive of applicable 18% GST. The same will be charged additionally
- Please transfer the advertisement booking amount to the following account:

A/c Holder's Name : IIF A/c Indian Foundry Congress

Bank Name : ICICI Bank Ltd

A/c No. : 129101000204 .

Branch & IFS Code : Kasba, Kolkata & ICIC0000983

- Please book your Ad space Using the Link : <https://forms.gle/cErfD6aYzRgCq9LY9>
- All printing themes will be in IFC/ IFEX Themes.
- The High resolution Art-work, Logo, Text Matter, Videos etc to be provided by the Advertiser
- **There can be a maximum of 3 External Banners and 4 Flags / buntings per company across the event**
- **The location and placement of the banner will be decided by IIF and are not negotiable**
- The last date for receiving the Art work is **15-Jan 2023**. No artwork will be accepted later than this date even if the payment is made
- Please contact Mr. Dinesh on +91 9003950444 or [southern.region@indianfoundry.org](mailto:southern.region@indianfoundry.org) if you need any clarification