Sponsorship Opportunities

Lanyards of Visitor registration badges

Opportunity:

- Every visitor to the exhibition will have a badge with the lanyard showing the logo / name of the sponsoring organization
- Mentioning the name on the Sponsors page in the Exhibition Catalogue
- Branding opportunity at the registration counter

Cost: Rs.500,000/-

Exhibition Halls

Opportunity:

- In IFEX 2010, we have four halls for the exhibition. Each hall will be named on the respective sponsors name during the exhibition
- We will have sign boards showing "_____ HALL" at the venue
- 10 ft X 10 ft hoarding of the sponsoring company will be placed at two entrances of the hall (art work should be provided by the sponsoring organization)
- Mentioning the name on the Sponsors page in the Exhibition Catalogue

Cost: Rs.400,000/-

Internet Café

Opportunity:

- We name the internet café as "---------Internet Café"
- We shall keep the promotional material of the sponsors like brochures, leaflets, etc. on all the counters in the Café
- Backdrops on the partition walls, as per the artwork provided by the sponsors (dimensions given by us)
- Mentioning the name on the Sponsors page in the Exhibition Catalogue
- Sign boards showing "---------- Internet Café" in the exhibition area

Cost: Rs.250,000/-